

Title Sponsorship

**LOCAL
LOVE
GOLF
CLASSIC**

United Way of Lethbridge & South Western Alberta funds programs and projects that align with our **Three Pillars**. Funded programs help people avoid or move out of poverty, build healthy people and strong communities, and help children and youth reach their potential. Every year our funded programs change according to what the greatest needs are and what agencies apply.



Poverty to Possibility



Healthy People Strong Communities



All That Kids Can Be

In 2023 - 2024 the United Way of Lethbridge & South Western Alberta directly impacted the lives of over 6900 people in 36 Southern Alberta Communities thanks to support like yours.

The **LOCAL LOVE GOLF CLASSIC** is one of our most impactful fundraisers and we're looking for a Title Sponsor. The Title Sponsor is not only a company that gets the most recognition of all sponsors but also publicly aligns itself with one of the most well-known charitable organizations in Southern Alberta. As Title Sponsor, you will receive:

- 8 golfers
- Your logo on all tournament advertising, website, socials, etc.
- A sign with just your logo on it
- Your logo on every sign on the course (25+)
- Most prominent logo in post event "Thank You" social media video ad
- Logo on post tournament social post
- Logo on water bottle label alongside Hydration sponsor
- 3 dedicated social posts with just your company
- Logo on every golf social post
- Most prominent logo on place mats
- Special photography prior to or day of event

Plus you will receive several mentions from the emcee throughout the day.

This is an opportunity for your business to truly co-brand with United Way of Lethbridge & South Western Alberta on a signature event.



Sponsorship Opportunities

**LOCAL
LOVE
GOLF
CLASSIC**

All golfers get a day of golf, lunch, supper, tee gift & a chance to win great prizes.

Carts Sponsor - \$3,000 (1 available)

- 4 golfers
- logo on all carts/GPS
- dedicated "Sponsor Sign"
- dedicated "Sponsor Post" on social media
- 1 dedicated social media post
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Beverage Cart Sponsor - \$3,000 (1 available)

- 4 golfers
- logo on beverage cart
- dedicated "Sponsor Sign"
- dedicated "Sponsor Post" on social media
- 1 dedicated social media post
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Dinner Sponsor - \$1,500 (1 available)

- 2 golfers
- logo on table tent cards & recognition during the meal
- dedicated "Sponsor Sign"
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Hydration Sponsor - \$1,500 (1 available)

- 2 golfers
- logo on water bottle labels given out to golfers
- dedicated "Sponsor Sign"
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Volunteer Sponsor - \$1,500 (1 available)

- 2 golfers
- logo on all volunteer t-shirts worn at tournament
- dedicated "Sponsor Sign"
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Lunch Sponsor - \$1,500 (1 available)

- 2 golfers
- logo at lunch table sign & recognition post golf
- dedicated "Sponsor Sign"
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Platinum Sponsor - \$1,600

- 4 golfers
- dedicated "Sponsor Sign"
- 1 dedicated pre-tournament social media post
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Gold Sponsor - \$1,000

- 2 golfers
- "Sponsor Sign" shared with another gold sponsor
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Silver Sponsor - \$650

- 1 golfer
- "Sponsor Sign" shared with up to 3 other silver sponsors
- logo on placemats, in "Thank You" social media video ad & post-event social media post

Single Golfer - \$250

**Hole-In-One sponsors, Silent Auction & Prize Donation,
Volunteers, Customized Packages**

- Contact us for more details