

# Change Starts Here!

*Your Connection to United Way*

*Fall 2015*



## What's inside:

- United Way kicks off 74th fundraising campaign with flag-raising at City Hall
- Thank you Golf Classic supporters!
- AB Human Services raises 300 lbs. of food for 2015 Target Hunger



**United Way**

Lethbridge &  
South Western Alberta

## United Way launches 74th Campaign with help from friends

For the 74th year in Lethbridge, United Way has launched its annual fundraising campaign. The goal this year: to raise half-a-million dollars.

On Tuesday, Sept. 15, community members and partners joined in the raising of the United Way flag at City Hall.

This year, United Way and its partner organizations will be working more closely than ever before to create possibilities and opportunities for people in the community.

“One of our main purposes is to bring people together and work towards common goals,” says United Way’s Executive Director Jeff McLarty. “Over the last few years we’ve been working on our relationships with our partner agencies. By working together instead of separately to engage the community at large, we can make a huge difference here.”

Through United Way, employees at local businesses are able to make small, regular donations through their payroll department. As a result, earlier this spring, United Way’s Community Fund was the source of several hundred

thousand dollars in grants to local community organizations and also over \$65,000 in donations to other charities across Canada.

“The grant Big Brothers Big Sisters of Lethbridge receives from United Way is really important,” says Jen Visser, the organization’s Executive Director. “When I don’t have to figure out how to raise that money, I can focus more on providing a high level of service and making sure kids and families have the support they need.”

While grants from United Way’s Community Fund are still a big part of the inter-agency relationships, Danielle McIntyre, Executive Director at Interfaith Food Bank says there are other benefits as well.

“The grant we get is a great boost to our Baby Bundle program, sure,” she says, “but in addition to that, over 100 of our clients were able to attend a Hurricanes game. Several had their tax returns professionally prepared for free and we’ve even seen extra food donations and volunteer

help recruited through United Way programs.”

McLarty reminds the public that although the campaign runs until December, donations are welcomed throughout the year.

“You can donate on our website, [www.lethbridgeunitedway.ca](http://www.lethbridgeunitedway.ca), or stop by our office, or talk to your employer about setting up a workplace campaign. That’s really the easiest way to make a big impact,” he says, “a little at a time.”



Photo: Jeannette Rocher & Ryan Craddock, SHAW TV



Above: Friends of United Way get ready to hoist the United Way flag at City Hall. The 74th campaign aims to raise half a million dollars. Top inset: United Way executive director Jeff McLarty acts as a temporary flagpole due to a technical issue that led to a delay in the flag-raising.

## Thank you, Golf Classic supporters

### 24th Annual tournament a success thanks to players, sponsors, volunteers

Each year, United Way’s Community Fund is invested in programs that create opportunities for people to escape the cycle of poverty, encourage families to live healthy lifestyles and ensure children reach their full potential. Thank you sponsors, golfers and volunteers for being part of the tournament that creates possibility in the community!

#### Tournament Host:

Paradise Canyon Golf Resort

#### Title Sponsor:

Servus Credit Union

#### Cart Sponsor:

Silver Ridge Construction

#### Beverage Cart Sponsor:

KFC / Taco Bell

#### Tee Gift Sponsor:

The Wichers Family

#### Putting Contest Sponsor:

Servus Credit Union

#### Food & Beverage Providers:

Moxie’s Grill & Bar, Brown’s Socialhouse

#### Lunch Generously Provided by:

L.A. Chefs

#### Team Photos Provided by:

deJourdan’s Photographics

#### Emcee:

Tony Deys

#### Steak & Lobster Sponsors:

Westland Insurance Brokers Ltd. (formerly Hunt Insurance Agencies Ltd.) & The Lethbridge Herald

#### Congratulations Tournament Winners!

Norm Lepard, Wayne Brewer, Kirk McNab and Dave Simmons (Team 4A)

#### Corporate Sponsors

Charlton & Hill  
Cox Financial Group  
D.A. Building Systems Ltd.  
Mrs. Flora Matteotti  
HyTech Production Ltd.  
Lethbridge Basement Ltd.  
Lethbridge Iron Works  
PepsiCo Canada  
Pizza Hut Canada  
Schwartz Reliance Insurance  
Signature Homes Ltd.  
Stringam Denecky LLP  
VersaCold Logistics

#### Major Sponsors

Alpine Drywall (Lethbridge)Ltd.  
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Barney C. Heitman Accounting Inc.  
Brown’s Social House  
Canadian Tire South Lethbridge  
Cedar Ridge Quality Homes  
Davis GMC Buick  
EmbroidMe  
Gold & Gold Productions  
Hanlon Ag Center Ltd.  
Holtman Farms  
KPMG LLP  
Leon’s  
Lethbridge Firefighters Charities  
Lethbridge Hurricanes  
Local Business Products  
Marc’s Coring & Cutting Ltd.  
Martin Brothers Funeral Chapels Ltd.  
Mercer Wilde Group  
Molson Coors Canada  
Motion Canada  
NewRock Development  
Nord DriveSystems  
Pixel Works  
Simpson Plumbing  
Southern Aero Aviation  
Subaru of Lethbridge  
Ward Bros. Construction Ltd.  
West Village Mall  
Young Parkyn McNab LLP

#### Prizes and Other Supporters

1st Choice Savings & Credit Union  
ACR General Contractors  
Alberta Motor Association  
Backstreet Pub South  
Boston Pizza  
Charlton & Hill  
Cora’s  
CPS Agrium  
D.A. Building Systems Ltd.  
Evergreen Golf Centre  
Everything Wine and More  
Gas King  
Hudson’s Canadian Tap House  
KFC / Taco Bell  
Lethbridge Association for Community Living  
Lethbridge Country Club  
Lethbridge Hurricanes  
Lethbridge Symphony Orchestra  
Maple Leaf Jr. Tour - Trent Matson  
Moriyama & Co. Chartered Accountants  
New West Theatre  
P&H Milling Group  
Pop’s Pub & Grill  
Save-On-Foods - North  
Save-On-Foods - West  
Shawn Hass  
Sobey’s  
Terry Clark Financial Planning  
The Keg Steakhouse & Bar  
Tony Roma’s  
Two Guys Pizza

#### Hole-in-One Sponsors

Lethbridge Auto Dealer Association  
Country 95.5FM and B-93.3FM  
Hass & Marsh Wealth Management Group  
Stringam Denecky LLP  
Dennis & Sylvia Chinner - RBC Wealth Management, Dominion Securities



Thank you Colin Ward of Ward Bros. Construction for generously re-donating your 50/50 winnings!

# Canadian Blood Services program saves lives

## United Way on track to meet Partners for Life goal

Meet Taryn. She is a daughter, a big sister, an athlete, and a teacher. She is also a blood recipient.

When she was a teenager, Taryn was diagnosed with a genetic heart disorder. To treat it, she had a device implanted to keep its rhythm 'normal'. At first she was able to control the shocks by limiting her physical activity. That was the hope. And it did work.... for a while.

Eventually, Taryn was put on the transplant list for a new heart.

She got the call that there was a heart for her while on the job as a summer camp instructor. Taryn rushed home, packed a suitcase, met her parents at the airport and gave them a hug.

During the surgery, she lost a lot of blood. It was not just the organ donor who helped Taryn that day; there were blood donors who made her second chance possible.

Thanks to someone who decided to become a blood donor, she continues to inspire students as a teacher and as a soccer coach.

United Way Of Lethbridge and South Western Alberta is proud to celebrate a successful year of



Above: Taryn is one of the many recipients of blood donations across Canada. According to Canadian Blood Services, patients undergoing heart surgeries may need the support of up to five blood donors.

saving lives like Taryn's together as a member of Canadian Blood Services' Partners for Life program. As a Partners for Life group, United Way pledged to donate 20 units of blood in 2014. We are proud that we exceeded that goal with a total of 25 in the past year. We will commit to save lives again in 2015, with a goal of 20.

Friends of United Way are welcome to join our Partners For Life team by registering

online with our Partner ID # UNIT013682 at [www.blood.ca/joinpartnersforlife](http://www.blood.ca/joinpartnersforlife).

By registering just once, all of your past donations in 2015 and future donations will be automatically added to our team's total.

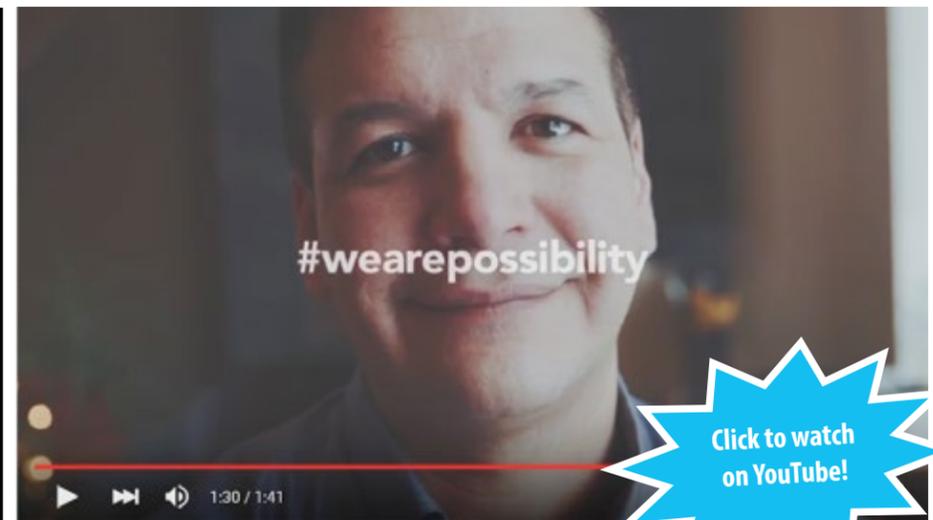
Visit [www.blood.ca/donate](http://www.blood.ca/donate) to book an appointment or [www.blood.ca/learnmore](http://www.blood.ca/learnmore) to get information about blood donation direct to your inbox.

## Pancakes, flapjacks and griddlecakes!

On Wednesday, Aug. 19, the staff at **FloorRight Interiors** were, once again, flipping pancakes in support of United Way!

The Annual Pancake Breakfast raised a total of \$1,953.70, (\$228 more than in 2014) with donations coming in in exchange for a plate full of delicious pancakes, sausages, yogurt, coffee and juice.

Many thanks to all our friends at FloorRight Interiors, and breakfast sponsors, including Van Houtte Coffee, Ward's Rentals, Exhibition Park, United Rentals and Thistledown Donkeys!



Click to watch on YouTube!

## #WeArePossibility

**Possibility** is everywhere we look. It's an opportunity, a dream for the future, an education, a job and a chance.

We create **possibility** one act at a time; building a community, helping youth find their path, helping the elderly stay vibrant or giving someone a fresh start.

**Possibility** is the result of all of us standing strong together, choosing to help, to care and to give.

Each day, lives are changed because people like you see **possibility** and choose to help make it a reality.

Together, we are **possibility!**

**Click here to learn more about United Way's 2015-2016 Partner Agencies!**  
 Together, we can open a world of possibilities for people in the community!  
 #WeArePossibility

*Coats for Kids and Families*  
 Keeping our communities warm this winter!

**From now until Friday, November 13, drop off your gently used winter-wear at United Way, KPMG LLP or Lethbridge TD Canada Trust branches!**

Please ensure all items are clean and in good repair before donating!

Items accepted include coats, snow-pants, mitts, scarves, gently used snow boots and new hats!

**Thank you!**



## AB Human Services employees raise 300lbs. for 2015 Target Hunger Campaign

On June 12, for the second year in a row, the staff at Alberta Human Services took up the challenge to collect non-perishable food items and build a structure.

At the end of the collection period, more than 250 items were used to build a castle for Mrs. Butterworth (located on the drawbridge). The team did request some assistance from Mike Holmes, though.

Following the build, United Way assisted

in arranging for the items to be donated to Lethbridge's Interfaith Food Bank in support of the Target Hunger initiative.

300 lbs. of food was collected by the employees, marking a significant portion of the donations received during the campaign. In all, Target Hunger raised over 59,000 lbs. of food that was shared between the Interfaith Food Bank and Lethbridge Food Bank. The campaign also generated 6830 lbs. of food for the Coaldale Food Bank.

## Getting to know United Way

### Meet Sarah!

Sarah is the current Vice-President of the United Way Board of Directors. She was born in B.C. and moved to Lethbridge for post-secondary education and has been here ever since. She and her husband Curtis have four kids between the ages of 4-17.

While attending Lethbridge College she started working for the City of Lethbridge in the Recreation & Culture Department. After graduation and a few moves to other departments she settled back into Recreation & Culture and has been there since 1996 as a Facility Programmer.

Sarah joined the United Way board in 2011. She enjoys putting her passion for special events planning to work to help the community and United Way present successful fundraising events. It is rumored that she has an addiction to all things Halloween!



## What's Happening?

### September 26 - Girls With Tools

Girls With Tools helps girls explore non-traditional roles and tasks. The September 26 session is dedicated to mechanics and will take place at Lethbridge Auto Value. Visit [www.ywcalethbridge.org](http://www.ywcalethbridge.org) for more information and how to register.

### October 6 - PLAN Spaghetti Dinner

From 5-7pm, enjoy a gourmet spaghetti dinner, complete with dessert with proceeds going to PLAN Lethbridge and the Southern Alberta Academy of Chefs. Find ticket and location information at [www.lacl.ca](http://www.lacl.ca).

### November 7 - Big Gala

An evening of dinner, wine, silent auction items and musical entertainment provided by Fast Times all in support of Big Brothers Big Sisters of Lethbridge & District. Visit [www.bebig.ca](http://www.bebig.ca) to learn more.

### November 13 - Coats for Kids & Families

From now until November 13, drop off gently used winter wear at United Way, KPMG LLP or any of the four TD Canada Trust branches in Lethbridge. Items collected will help keep community members warm this winter.

Got an event coming up? [Contact us](#) to list it in our next newsletter!

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[@unitedwaylethy](https://twitter.com/unitedwaylethy)

[/unitedwaylethy](https://facebook.com/unitedwaylethy)

[#WeArePossibility](https://hashtage.com/WeArePossibility)

# Spare Change

Thoughts from great minds

"Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

-Malcolm X

"You know, sometimes kids get bad grades in school because the class moves too slow for them. Einstein got D's in school. Well guess what, I get F's!!!"

-Bill Watterson

"Live as if you were to die tomorrow. Learn as if you were to live forever."

- Mahatma Gandhi

"We realize the importance of our voices only when we are silenced."

-Malala Yousafzai (I Am Malala)

"I know the answer! The answer lies within the heart of all mankind! The answer is twelve? I think I'm in the wrong building."

- Charles M. Schultz



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